



Jacoby's Shield Second Annual Superhero 5K Run/Walk & Family Stroll Vendor Letter
April 20, 2019, at Saluda Shoals Park East

We cordially invite you to participate as a vendor at Jacoby's Shield Second Annual Superhero 5K Run/Walk & Family Stroll. This event will raise money for Camp SHIELD, a family camp for bereaved parents, grandparents and siblings. The event will be held on Saturday, April 20th, at Saluda Shoals Park East in Columbia (6071 Saint Andrews Rd.). The Superhero 5K Run/Walk & Family Stroll will start at 8:30 a.m.

Your vendorship helps to defray the cost of organizing the event. Funds received from vendorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from vendorships will help go toward our fundraising goal for Camp SHIELD and our grief support groups of \$30,000. Camp SHIELD will be held September 20-22, 2019, at Camp Kinard in Batesburg-Leesville, SC.

To learn more about Jacoby's Shield, please visit www.jacobysshield.org. Our EIN is 81-4213837.

There are three levels of vendorship for the Superhero 5K Run/Walk & Family Stroll. Placement of logo or company name on t-shirts is based on vendor level. Below is the list of vendor levels and the associated benefits, followed by a Vendor Agreement and an Exhibitor Agreement. At your earliest convenience (and no later than April 9, 2019) please send the signed and completed Vendor Agreement and Exhibitor Agreement to: Jacoby's Shield, 7821 Saint Andrews Rd., #3605, Irmo, SC 29063. E-mail: info@jacobysshield.org. Please e-mail your company logo, in a hi-res (300 dpi) vector file, to this address.

NOTE: All vendor promotions are dependent upon approval, timing of vendor commitment and payment!

VENDOR LEVELS

<p>Uru Shield Level Vendor--\$150</p> <ul style="list-style-type: none">○ Display of logo on all race t-shirts○ Promotional materials in race packet○ Exhibitor space in vendor fair
<p>Marvelium Shield Level Vendor--\$100</p> <ul style="list-style-type: none">○ Company name on back of race t-shirt○ Promotional materials in race packet○ Exhibitor space in vendor fair
<p>Osmium Shield Level Vendor--\$50</p> <ul style="list-style-type: none">○ Exhibitor space in vendor fair

VENDOR AGREEMENT 2019

I, _____ on behalf of _____ hereby pledge a total contribution of \$ _____ to Jacoby's Shield to become a _____ level vendor of Jacoby's Shield Second Annual Superhero 5K Run/Walk & Family Stroll.

For Cash Vendors:

- Payment in full enclosed.
- Payment in full to be issued on _____ (date on or before April 9, 2019).
- Please send me an invoice.

Payment Method (for cash donations):

Check (made payable to Jacoby's Shield) Cash
 PayPal (go to the Jacoby's Shield website for the PayPal link, and just note in the comments section that you are paying for a vendorship)

Donation Authorization (ALL VENDORS):

Name of Authorizing Agent: _____
Title: _____
Company: _____
Address: _____
Telephone: _____
E-mail: _____
Signature: _____ Date: _____

Submit this completed form to info@jacobysshield.org or via mail to Jacoby's Shield, 7821 Saint Andrews Rd., #3605, Irmo, SC 29063. Thank you for your generosity and support!

VENDOR EXHIBITOR AGREEMENT 2019

A 10' x 10' exhibitor space in our vendor fair is included with every Superhero 5K Run/Walk & Family Stroll vendorship. Vendor exhibitors may arrive as early as 6:30 a.m. on April 20 and are asked to be set up, with vehicles removed from the exhibit area, by 7:45 a.m. Exhibits must be torn down by 11:45 a.m. Parking will be provided near the vendor area. Exhibits will be located outdoors. Superhero 5K Run/Walk & Family Stroll is a rain or shine event. Tents are highly recommended for all vendor booths.

Please make a note of the following dates and deadlines.

Will you exhibit at the event's vendor fair, taking place on April 20, 2019 from 7:30 am to 11:30 am?
YES NO

General description of products/services to be sold or promoted:

General description of products/samples to be given away to event attendees, if applicable:

Release

In consideration of Jacoby's Shield permitting me to participate in the Superhero 5K Run/Walk & Family Stroll, I hereby waive, release, and discharge for myself, my heirs, personal representatives, and assigns any and all rights, liability, causes of action and claims that may now or hereafter accrue to me or which I may now or hereafter assert against Jacoby's Shield, the City of Columbia, any of the sponsors of this event, or the officers, directors, employees, agents, successors, and assigns of any of them for personal injury and/or property damage that I or my property may suffer or sustain as a result of participation in the Superhero 5K Run/Walk & Family Stroll. I hereby assume all risks of any such injury and damage. In addition, I accept that no exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, or affect the display, of other exhibitors. I accept that exhibits that are deemed unsuitable or objectionable may be adjusted or removed and understand that this restriction applies to noise, persons, conduct, printed matter, materials, or anything of a character that might be objectionable to attendees or be contrary to the mission and principles of Jacoby's Shield. I agree that my name and any photographs of me or my work and/or booth may be used by Jacoby's Shield or any media organizations covering the event for publicity purposes. I agree that I will not assign all or part of my space to any other person, firm or organization without the express permission of event management.

Company Name of Vendor: _____

Name of Authorized Person Signing for Vendor (Print): _____

Signature of Authorized Person Signing for Vendor: _____

Date of Signature: _____

Vendors are responsible for supplying their own tables, chairs and tent (if desired). Please let us know if you are interested in obtaining additional space.